



EAGLE RARE ANNOUNCES 9th ANNUAL RARE LIFE AWARD

National contest to award \$80,000 to those leading a rare life

FRANKFORT, KY, July 9, 2018 — The world’s most award-winning bourbon Distillery is proud to announce that nominations may be submitted for the 2019 [Rare Life Award](#), presented by [Eagle Rare Kentucky Straight Bourbon Whiskey](#). Buffalo Trace Distillery created the award in 2011 to honor individuals who lead rare lives, exemplifying courage, leadership, survival, devotion, character and heroism. Nominations for people in each category may be submitted with a short write-up or video submission on the [Eagle Rare website](#) through September 22, 2018. Winnings totaling \$80,000 will be donated to the winners’ charities of choice, including a grand prize of \$50,000. To date, Eagle Rare has awarded more than \$480,000 to 56 different charities.

“We are so honored that after nine years, the Rare Life Award continues to bring awareness to those whose work makes valuable contributions to the lives of thousands of individuals, communities and causes across the country,” said Kris Comstock, Eagle Rare senior marketing director. “We look forward to sharing more uplifting stories of people leading rare lives this year and for years to come.”

Nominations can be submitted through September 22, 2018, while the public will have the opportunity to vote for the nominee of their choice now through December 5, 2018. The top five finalists to receive the most votes in each pillar will be considered for a category prize of \$5,000. A hand-picked panel of judges consisting of members of the media, spirits industry experts and 2018 Eagle Rare Life Award recipient [Jake Clark](#) will then evaluate the top 10 nominees across all categories to determine the winner of the [Eagle Rare Life Award](#) and the \$50,000 Grand Prize, which will be donated to the charity or cause of the winner’s choice. Winners will be announced in the beginning of March 2019 on the Eagle Rare website and a celebratory award reception for the grand prize winner will be held.

A 2019 [Rare Life Award](#) video that further explains the nomination and voting process can be viewed [here](#). For more information on [Eagle Rare Kentucky Straight Bourbon Whiskey](#) and the 2019 Rare Life Award, please visit [eaglerarelife.com](#).

About Eagle Rare Bourbon

Eagle Rare Bourbon Whiskey is part of the award-winning Buffalo Trace Distillery, an American family-owned company based in Frankfort, (Franklin County), Kentucky. The Distillery's rich distilling tradition dates back to 1773 and includes such legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Eagle Rare Bourbon is a 10-year-old bourbon that has won multiple awards, including five double gold medals from the San Francisco World Spirits Competition. For more

information on the Rare Life Award or Eagle Rare Kentucky Straight Bourbon Whiskey, visit www.eaglerarelife.com.

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